

PRECISION AGRICULTURE DAYS 2021

27 and 28 AUGUST 2021

Postelsedijk 15, Reusel, Netherlands.

(at VanDenBornePotatoes location)

The Precision Ag open day in 2018 got more than 500 visitors, more than 40 precision ag exhibitors and various field demo's. Farmers, students, professionals came for precision agriculture technology and best practice... and they got it.

Due to COVID-19 we doubted for a while to organize it. After calling a number of suppliers and talking to growers, their reaction convinced us; "WOULD BE GREAT to gather everything related to Precision Ag and the interested farmers, students and professionals!"

Last year we postponed, it is time to organize the Precision Ag Days **27 and 28 august 2021** at Van Den Borne Potatoes premise on the Belgium-Dutch border.

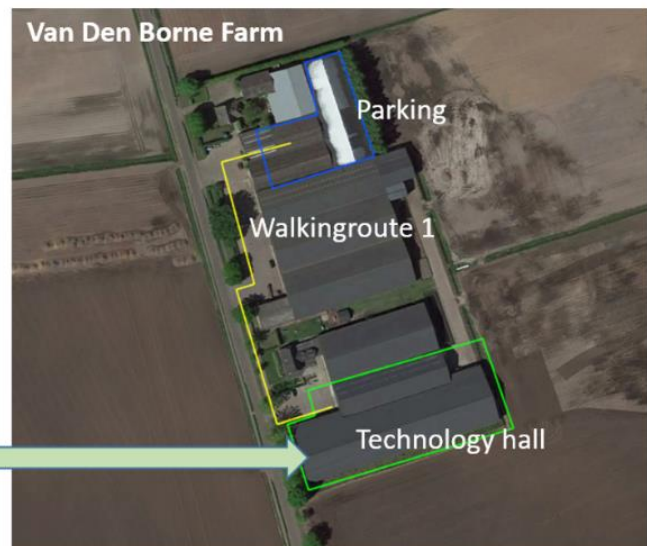
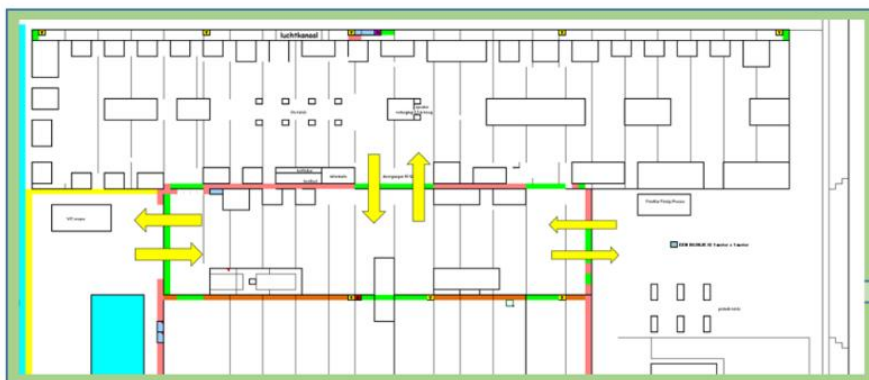
Like in 2018, **FREE space** for your precision ag related booth and technology/machinery.

Just let us know the m2 you need and we will reserve your meters on the floorplan.

As a reaction to COVID-19 rules;

- We use this year our biggest potato warehouse and side space (4.000 m2)
 - On the eastside off the company field we have demonstrations and grass strip for tents.
 - There will be 2 meters between stands and always 9 meters of walking space.
 - The official Covid-19 rules which apply on 27 and 28 August 2021 will be applied.
 - Preparation for Precision Ag Days at own risk; when a government implements a travel/visit ban, we postpone the event.
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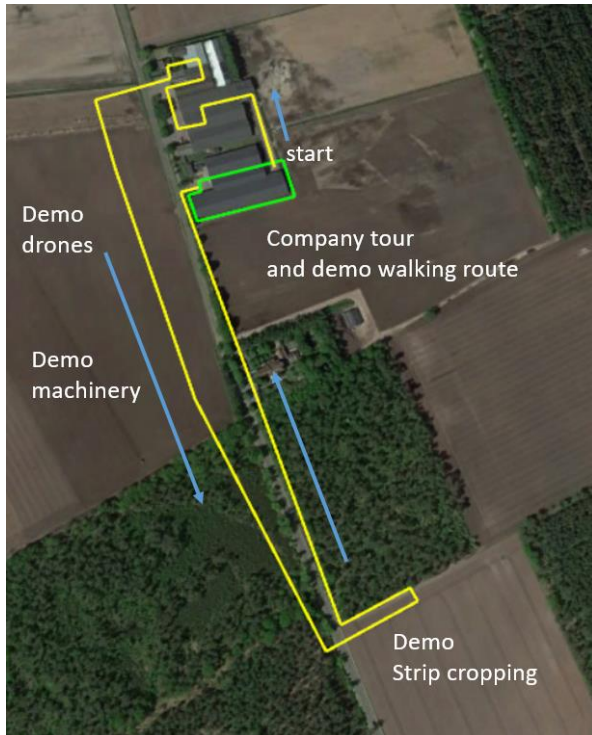
Precision Ag Days 2021
27&28 August - Reusel NL
4000 m2 inside, demo's outside



Praktijkcentrum
Voor Precisie Landbouw



van den borne
aardappelen



Demo machinery

It is possible to demo your machinery on the field next to the buildings. There is room for big machinery and (autonomous) robots.

Demo drones

As part of the official opening off the *Agri Drone Port* we demo some drones. If you want to demo your own drone and have flight license let us know. Jacob van den Borne and colleague also have a drone flight license.

Demo strip cropping

Three years ago we started to treat and nutrient a sandy soil completely different. We still can't believe how fast the soil transformed for the good. This strip cropping field is also the home off our own mixed fries. Potato Fries, Sweet Potato Fries and Parsnip Fries : Frietje Precies (Fries Precise)

Company tour

All circularity and sustainability assets we show. On the tour is also our internal drone exhibition and precision agriculture lecture and training room.

PRELIMINARY SCHEDULE

BUILD UP :

26 AUGUST 13.00 – 19.00 and/or 27 AUGUST 07.00 – 8.30
 - Machinery can be placed and booth can be build up.

PRECISION AGRICULTURE DAY 1 – FRIDAY 27 AUGUST 9.00-17.00
 OPEN FOR ALL, REGISTRATION REQUIRED

PRECISION AGRICULTURE DAY 2 - SATURDAY 28 AUGUST 9.00-17.00
 OPEN FOR ALL, REGISTRATION REQUIRED

On Saturday 28 August from 17.00 booths can be packed, cars are allowed in the technology hall and next to the demofields.

Background Precision Ag Practice Center

Over the last 14 years, at VanDenBornePotatoes we have experimented and invested a lot in Precision Farming, Smart Farming. In order to facilitate the growing demand to learn about precision farming by growers and suppliers who want to collaborate on next generation agri products, Jacob has initiated on his firm the development off a precision farming practice centre.

Agri Drone Port

As we are weekly drone users and we want to help agriculture in the future off drones we have started Agri Drone Port. We got an airport exploitation permit and have an official airport manager to communicate with airspace authorities and ensure flight safety. We are – as far as we know - the FIRST official arable land aerospace destined for electric drones up to 150 Kg.

We hope for you to show us 27 and 28 august 2021 all the visitors your latest developments related to precision farming. Mail Jacob@vandenborneaardappelen.com or paul@pcvpl.nl the m2 you need.

Let's make this happen.

Call me +32.496.561878 or colleague Paul van Zoggel +31.6.39009805 for questions.

Jacob van den Borne (General Director) & Team